

Color and Design**

Course Design

2004-2005

Course Information

Organization:	Eastern Arizona College
Division:	Fine Arts
Course Number:	ART102
Title:	Color and Design**
Credits:	2
Developed by:	Richard Green
Lecture/Lab Ratio:	Four (4) lab hours
Transfer Status:	ASU-DEC(ART), NAU-DEC(ART), UofA-DEC(ART)*
Activity/Enrichment Course	No
CIP Code:	50.0702
Assessment Mode:	Pre/Post test (50 questions, 50 points)
Semester Taught:	Spring semester
Gen. Ed. Area:	None
Separate Lab:	No
Awareness Course:	No
Intensive Writing Course:	No
Prerequisites:	1. None
Educational Value:	A. To General Education Important in understanding the way artists employ color as an expressive vehicle. B. To Major/Program Foundation course for further work in design, including interior design. C. Other Prerequisite for all other higher numbered courses in both transfer and advertising design curricula.
Description:	Principles of color theory as related to the visual arts.
Textbooks:	
Supplies:	3-ring binder for 8 1/2 x 11 sheets Lightweight poster board as needed

Small sable water color brushes with points

Illustration board

Pencils and sketch paper as needed

Competencies and Performance Standards

1. Demonstrate an understanding of the science of color and its physical properties.			
<i>Domain--Cognitive</i>	<i>Level--Application</i>	<i>Importance--Important</i>	<i>Difficulty--Medium</i>
Criteria-- Performance will be satisfactory when: <ul style="list-style-type: none"> • learner identifies hue • learner identifies value • learner identifies intensity 	Conditions-- Competence will be demonstrated: <ul style="list-style-type: none"> • in class activities and projects • in quizzes and exams 	Learning Objectives: <ol style="list-style-type: none"> Identify hue. Identify value. Identify intensity. 	
2. Identify color terminology.			
<i>Domain--Cognitive</i>	<i>Level--Knowledge</i>	<i>Importance--Important</i>	<i>Difficulty--Medium</i>
Criteria-- Performance will be satisfactory when: <ul style="list-style-type: none"> • learner recognizes and creates color charts • learner creates projects effectively • learner achieves a minimum technical ability in the use of color media 	Conditions-- Competence will be demonstrated: <ul style="list-style-type: none"> • in class activities and projects • in quizzes and exams 	Learning Objectives: <ol style="list-style-type: none"> Recognize and create color charts. Create projects effectively using hues, values and intensities. Achieve a minimum technical ability in the use of color media. 	
3. Demonstrate an understanding of the expressive qualities of color in art.			
<i>Domain--Cognitive</i>	<i>Level--Application</i>	<i>Importance--Important</i>	<i>Difficulty--Medium</i>
Criteria-- Performance will be satisfactory when: <ul style="list-style-type: none"> • learner identifies mood • learner identifies texture • learner identifies intensity 	Conditions-- Competence will be demonstrated: <ul style="list-style-type: none"> • in class activities and projects • in quizzes and exams 	Learning Objectives: <ol style="list-style-type: none"> Identify mood. Identify texture. Identify intensity and its associated expressive qualities. 	

Types of Instruction

Classroom Presentation

Grading Policy

Evaluation Methods: 80% Portfolio
10% Final exam (pretest given again)
10% Participation

Grading Scale:

Grade	Requirement
A	100-90%
B	89-80%
C	79-70%
D	69-60%
F	59% and below

Learning Plans

Learning Plan 1-- The Projects

Overview: Throughout the semester the learner will participate in a number of projects designed to heighten awareness and provide valuable experience working with color and its many properties.

Competency: 1. **Demonstrate an understanding of the science of color and its physical properties.**

Competency: 2. **Identify color terminology.**

Competency: 3. **Demonstrate an understanding of the expressive qualities of color in art.**

Learning Activities:

_____1. Recognize and create color charts as established by major color theoreticians.

_____2. Create projects effectively using hues, values and intensities.

_____3. Achieve a minimum technical ability in the use of color media.

Performance

Assessment Activities:

_____1. Present final product to instructor.