EASTERN ARIZONA COLLEGE
Portfolio Development
Course Design
2016-2017

Course Information

Division: Fine Arts
Course Number: ART 289
Title: Portfolio Development
Credits: 1
Developed by: Jeff Henley
Lecture/Lab Ratio: 0 Lecture/2 Lab
Transfer Status: ASU NAU UA
ART Dept Elective ART Departmental Elective

Activity Course: Yes
CIP Code: 50.0700
Assessment Mode: Portfolio
Semester Taught: Fall and Spring
GE Category: None
Separate Lab: No
Awareness Course: No
Intensive Writing Course: No

Prerequisites
None

Educational Value
Development of personal style and relate consistency of style and content to effective portfolio creation.

Description
This class is intended for Graphic Design majors in their final semester. Graphic Design majors will develop a portfolio to be used as a base for exploring employment (including self-employment) opportunities, further career development, renewed and/or continued education and training, and personal development.

Supplies
Flash drive or other digital storage medium
Competencies and Performance Standards

1. Develop a portfolio.

**Learning objectives**

*What you will learn as you master the competency:*

a. Develop a concept.
b. Develop content.
d. Develop a business card.
e. Develop a résumé.

**Performance Standards**

*Competence will be demonstrated:*

- in class during a verbal critique
- through presentation by student of his/her own work
- in successful completion of instructor assigned exercises

*Criteria - Performance will be successful when:*

- learner develops a concept for a portfolio
- learner develops content for a portfolio
- learner develops a business card
- learner develops a résumé

**Types of Instruction**

Lab
Classroom Participation

**Grading Information**

**Grading Rationale**

Portfolio evaluation
Student may choose to receive a grade or a pass/fail

**Grading Scale**

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<tr>
<th>Grade</th>
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<tr>
<td>A</td>
<td>100-90%</td>
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<td>B</td>
<td>89-80%</td>
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