Course Information
Division                Fine Arts
Course Number           ART 289
Title                   Portfolio Development
Credits                 1
Developed by            Jeff Henley
Lecture/Lab Ratio       0 Lecture/2 Lab

Transfer Status

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Activity Course  Yes
CIP Code        50.0700
Assessment Mode Portfolio
Semester Taught Fall and Spring
GE Category     None
Separate Lab    No
Awareness Course No
Intensive Writing Course No

Prerequisites
ART 181 with a grade of “C” or higher or instructor approval

Educational Value
Development of personal style and relate consistency of style and content to effective portfolio creation.

Description
This class is intended for Graphic Design majors in their final semester. Graphic Design majors will
develop a portfolio to be used as a base for exploring employment (including self-employment)
opportunities, further career development, renewed and/or continued education and training, and
personal development.

Supplies
Flash drive or other digital storage medium
Competencies and Performance Standards

1. Develop a portfolio.

   Learning objectives

   What you will learn as you master the competency:
   a. Develop a concept.
   b. Develop content.
   d. Develop a business card.
   e. Develop a résumé.

   Performance Standards

   Competence will be demonstrated:
   o in class during a verbal critique
   o through presentation by student of his/her own work
   o in successful completion of instructor assigned exercises

   Criteria - Performance will be successful when:
   o learner develops a concept for a portfolio
   o learner develops content for a portfolio
   o learner develops a business card
   o learner develops a résumé

Types of Instruction

Lab
Classroom Participation

Grading Information

Grading Rationale

Portfolio evaluation by rubric
Student may choose to receive a grade or a pass/fail

Grading Scale

A 100-90%
B 89-80%
C 79-70%
D 69-60%
F 59% and below
P 100-70%